

# Kert Väljak

## Address

+372 55955650 • kert.valjak@gmail.com • <https://kertvaljak.com/>

## PROFILE

Visual Communications BA graduate with 4+ years of experience in strategic branding, print design and digital content creation, across agency, freelance and in-house environments.

## EDUCATION

### **Bachelor of Visual Communications**

Estonian Academy of Arts, Estonia

2021 - 2025

## RELEVANT EXPERIENCE

### **Milton New Nordics**

#### ***Graphic Design Intern***

Tallinn, ESTONIA:

- Temporarily took the key responsibilities of the senior designer during their absence.
- Contributed to approximately 10 ongoing client projects across print and digital media.
- Designed in-house agency visuals including promotional and marketing materials.

2025

### **PouchEurope**

#### ***Packaging Specialist***

Tallinn, ESTONIA:

- Consulted international B2B clients on packaging materials and production across European markets.
- Ensured smooth communication between clients and suppliers.

2024 - 2025

### **Dreammarketing**

#### ***Marketing Graphic Designer***

Tallinn, ESTONIA:

- Designed social media content, digital ads, print materials and branding assets for multiple clients.
- Maintained ongoing creative output for a long-term client, producing brand content on a regular basis.
- Collaborated with the marketing team on content ideation and strategy.

2023 - 2024

### **PoCo - Pop & Contemporary Art Museum**

#### ***Marketing Assistant***

Tallinn, ESTONIA:

- Joined during the museum's launch phase and helped to establish its presence on Instagram.
- Created short-form video content and educational posts for social media on an ongoing basis.
- Designed advertisements, promotional materials, and children's educational print materials.

2023

### **Self-employed**

#### ***Freelance Graphic Designer***

Tallinn, ESTONIA:

- Worked with 20+ clients over 3 years.
- Projects include visual identities, packaging, illustrations, promotional materials and web design.
- Managed projects independently, from the initial client meetings to final delivery.

2022 - ...

**TOOLS:** Adobe CC (Photoshop, Illustrator, InDesign, After Effects, Premiere Pro), Figma, Wordpress, Claude

## PROFESSIONAL ACTIVITIES, AWARDS AND AFFILIATIONS

- Scholarship recipient of the Baltic-American Freedom Foundation Professional Internship Program 2026
- Project Manager and Content Creator at a European Solidarity Corps project "Socializing Unites Us" 2024 - 2025
- Designed and submitted an original font to the Pangram Type Design Competition 2023